

# Art exhibition



## Brief description of the activity

An exhibition is a sample of artistic work, in pictorial, sculptural or photographic format, among others. The exhibition will deal with themes that have to do with interculture, or with the approach of realities of diverse cultures.

## Art exhibition

### Topics, objectives and methodology:

Provide an artistic vision from cultures that are not ours.  
Breaking stereotypes about artistic work or creative work in migrant groups.  
Value the artistic medium as a common language between people and cultures.  
Prevent discrimination  
Improve coexistence  
Counteract negative prejudices against foreigners  
Generate reflection on the issue of interculturality

The method is the artistic exhibition. arrangement of artistic pieces in a space to be able to visit and generate reflection on the content and the artistic medium.

### Duration:

1 month

### Location:

Your youth center

### Materials:

- PC to do organization work.
- PC and cameras to do communication work.
- Exhibition assembly material (Anchorage systems, tools, drill, etc.)

### Staff needed and eventual specific skills required:

One person coordinating the activity and communication work: This person will need basic management skills. Capacity and knowledge about local media and writing press releases. Camera or video camera management. Knowledge of how social networks work. Knowledge about the use of tools (for the exhibition assembly).

## Steps:

**Step 1:** Search for an artist in associations of people from different backgrounds or in groups of migrants. You can also organize a call for it. Organize a meeting inviting the artist and migrant communities in the area to gather ideas and discuss about how the exhibition could be.

**Step 2:** Talk to the artist to learn about his/her proposal. What the exhibition will be about, what kind of works will be exhibited in the space, how the works will be adapted and what place is most convenient for each one. In this step it is very useful to have a plan of the space of your youth center where the exhibition will take place taking into account the measures of the works, with the artist.

**Step 3:** Assembly. We are talking about a small exhibition, which will take place in a room. A day for assembly should be sufficient, although it will depend on

the type of works that will be exhibited. Suppose there will be pictures or photographs: the assembly will be simple, it can be done only by the coordinator and the artist himself/herself. It will only be necessary to drill the walls after deciding the layout of the works, and hanging the frames with anchors.

**Step 4:** When the exhibition is mounted, it is advisable to take a picture, even a video of the artist explaining his/her work. This material will be very useful to share on social networks and encourage people to come see the work. It is also advisable to write a press release to send to local media and disseminate the exhibition.

When the project is over, it takes time to assess how the activity went. How many people have come to see the exhibition, what feedback have you received from them. Also from the artist, how he/she felt, if it was an interesting experience for his/her, etc. Review the work done to detect what could have been done better.

## Do's and don'ts

Pay attention to the plan. The prior arrangement of the works, knowing well what type they are before taking them to space, can save a lot of work by being more efficient.

## Innovative aspects for the promotion of intercultural

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This activity promotes intercultural because it presents an artistic vision that is not frequent in our context. An art exhibition of artists from diverse backgrounds or migratory experiences. The representativeness of these people is important, also on the artistic level. It invites us to reflect on the stereotypes that we grant to people from different cultures and to break them.

