

Gau Irekia



Brief description of the activity

Gau Irekia (Open night) is a participatory cultural festival that Sarean (project partner from Spain, ed) organises since 2012.

Through an open call, a program is designed with a hundred activities in many spaces of San Francisco, Bilbao la Vieja and Zabala neighbourhoods. These activities take place during a single day in mid december, and the majority of the artists, spaces and social organisations of the area take part in it.

Gau Irekia

Topics, objectives and methodology:

Gau Irekia's objectives are to make visible the area's enormous cultural and social activity and to enhance the collaboration between local agents.

It is also an opportunity for different audiences to approach the area, to discover many places they normally cannot enter, to meet local artists, collectives, organisations and their work and to change their perspective of the neighbourhood and break the stigmatized perceptions.

OPEN CALL: DESCRIBE IT

Duration:

- Open call: one month, 3 months before the festival
- Selection of the activities: 2 weeks after closing the open call
- Production: 2 months before the festival, to coordinate the activities and communicate the program

- Festival: a single day

Costs:

Gau Irekia can be done in a self-managed way, on a small scale, or with a bigger budget and a bigger scale.

The Sarean organisation has organised it with 20.000€ on the first years, and with a 70.000€ budget on 2019. The format of the project can be adapted to a wide scale of situations.

Those would be the budget areas:

Human resources: coordination, communication

Technical needs: sound, illumination, etc.

Communication: design and printing of posters and program, video, photo

Artist's fees

Location:

The activities take part in different spaces: cultural spaces,

institutional spaces, public space, offices, bars, etc.

Materials:

Communication materials: website, social networks, posters, videos.

Technical materials: sound amplification, lights, depending on the activities needs

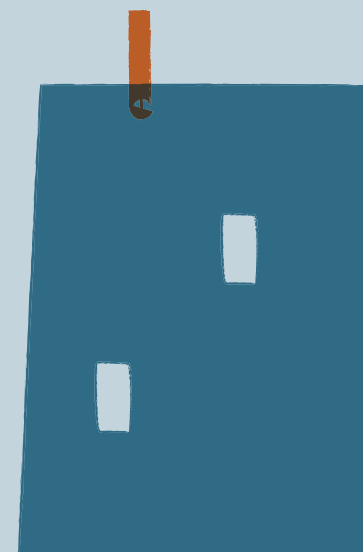
Staff needed and eventual specific skills required:

The minimum staff needed are two people: one taking care of communication needs and the other one for production needs. For the festival day, the staff should be bigger, depending on the amount of the activities.

Participants involved:

Staff, artists, local organisations, spaces, public.

The number will depend on the scale of the program.



Steps:

Before

Open call:

3 months before the festival, it is necessary to create an open call, so that the artists and colectives can send their proposals. It is important to communicate this open call online and offline. To involve the community, personal approach is very relevant. Although, it is important to know the context or to work with local mediators. The open call is addressed to artists, colectives, organisations who will propose the activities, and to spaces, who will receive the activities. It can be open for a whole month.

Selection of activities:

After closing the open call, the organisation or a jury will check out the proposals and select the activities. The criterias should be as wide as possible, in order to create an inclusive program.



FESTIVAL CULTURAL PARTICIPATIVO → SAN FRANTZISKO. BILBO ZAHARRA. ZABALA

GAU IREKIA

<p>1. SAREAN Mariaren Bihotza Plaza, 4</p> <p>2. MARIAREN BIHOTZA PLAZA</p> <p>3. CENTRO CÍVICO Mariaren Bihotza Plaza</p> <p>4. GAU IREKIA EXPO GUNEA Mariaren Bihotza Plaza, 7</p> <p>5. MUSEO DE REPRODUCCIONES San Frantzisko, 14</p> <p>6. NEVIPEN Gorte, 22</p> <p>7. TRUCA REC Gorte, 20</p> <p>8. PULPERIA FLORINES San Frantzisko, 31</p> <p>9. ERROTIK-HARILKA Gorte, 10</p> <p>10. LA VIÑA San Frantzisko, 17</p> <p>11. CREA AFRICA Conde Mirasol, 7</p> <p>12. CUCHILLO Conde Mirasol, 11</p>	<p>13. ETORKINEKIN BAT Conde Mirasol, 11</p> <p>14. COORDINADORA MARROQUÍ Gorte, 9</p> <p>15. CONSONNI Conde Mirasol, 13</p> <p>16. SC GALLERY Gorte, 4</p> <p>17. MARI MAKEDA Gorte, 4</p> <p>18. CORTES UNO IZQUIERDA Gorte, 1</p> <p>19. BAR CASA FLORA Aretxaga, 11</p> <p>20. HOTEL BILBI Miribilla, 8</p> <p>21. OKELA San Frantzisko, 11</p> <p>22. HASIBERRIRO TIENDA SOLIDARIA San Frantzisko, 7</p> <p>23. LA DERIVA, TALLER DE CURIOSIDADES Aretxaga, 4</p>	<p>24. DDT BANAKETAK Martzana Kaia, 5</p> <p>25. XAKE ESPAZIOA Bilbo Zaharra, 7</p> <p>26. ESTUDIO LOREA OAR-ARTETA Bilbo Zaharra, 4</p> <p>27. BILBO ZAHARREKO PLAZA</p> <p>28. GOIZALDE Bilbo Zaharra Plaza</p> <p>29. TXONDORRA BERRIA Bilbo Zaharra, 1</p> <p>30. TXOKO BILBO ZAHARREKO LAGUNAK Cantarranas, 2</p> <p>31. KIDEKOOP Urazurrutia, 26</p> <p>32. KULTUR ETXEA Urazurrutia, 7</p> <p>33. MÉDICOS DEL MUNDO Bailén, 1</p> <p>34. LA MATRIZ Bailén, 11</p> <p>35. HASIERA Bailén, 13</p>	<p>36. SEDE NOVISI Bailén, 13 BIS</p> <p>37. CAFÉ NERVIÓN Naxa, 7</p> <p>38. ANTI LIBURUDENDA Maiatzaren Biko Kalea, 2</p> <p>39. ASOCIACIÓN CAOSTICA Maiatzaren Biko Kalea, 4</p> <p>40. DAB ESTUDIO-TAILERRA Maiatzaren Biko Kalea, 9</p> <p>41. HIGH Naxa, 3</p> <p>42. BILBOROCK Mesedeetako Kaia, 1</p> <p>43. PIKARA Lamana, 2</p> <p>44. CAFÉ TEATRO BADULAKE Hernani, 10</p> <p>45. ESTUDIO 14 Maiatzaren Biko Kalea, 14</p> <p>46. BAILÉN, 24 (PERSIANA)</p> <p>47. KREMLIN ARETOA Dos de Mayo, 18</p> <p>48. LA GERNIKESA Hernani, 11</p>	<p>49. KER FATOU Hernani, 20</p> <p>50. SUTAN Maiatzaren Biko Kalea, 19</p> <p>51. XABOI PUNPUILA Maiatzaren Biko Kalea, 25</p> <p>52. 38 San Frantzisko, 38</p> <p>53. BILBAO HISTORIKO San Frantzisko, 32</p> <p>54. BEREBAR San Frantzisko, 65</p> <p>55. LA TRIBU ESPAZIO CREATIVO Gorte, 40</p> <p>56. DANTZAKA ZIRKO ESPAZIOA Gorte, 35</p> <p>57. HARROBI IKASTOLA Harrobi Plaza, 1</p> <p>58. HARROBI PLAZA</p> <p>59. IGARKIZUN Zabala, 6</p> <p>60. FLEMING PLAZA</p>	<p>INFORMAZIO GEHIAGO BEHAR BADUZU: GAUREKIA.COM / @GAUREKIA SAREAN.INFO / @SAREANGUNEA</p>
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21:00**24****CONCIERTO****Vivalamuertetuya eta
JAN****45****CUENTOS
ERÓTICOS,
HISTORIAS PARA
NOCHES FRÍAS****Estudio 14 + Begoña
Alabazan****59****ESCAPE ROOM.
PUERTAS ABIERTAS
Y EXPOSICIÓN**
Igarkizun

490

Production:

Once the activities have been selected, the team will confirm the artists and spaces. One of the most important parts of the production phase is to connect artists and spaces.

We also have to check all the technical needs for all the activities.

Communication:

Once the program is ready, the team will communicate it (web, social network, press, etc). The materials used are a poster and a physical program.

During

On the festival's day, all the activities will take place in different spaces. The staff should check that every artist starts on time, and take care of every emergency than can occur.

It is important to take photos and videos so that we can register and communicate.

After

After the festival, we do the evaluation process through meetings with a selection of artists and partners, in-quests to every artist and collaborator, and meetings with the staff. This evaluation will help us to see what went good and wrong, and will help us to organise next year's festival.

Innovative aspects for the promotion of interculture

In Gau Irekia, the work of local collectives from all over the world is put together in different spaces. The public can take part in all kind of activities: concerts, theatre, talks or workshops from popular culture, contemporary arts and folklore.

We promote and celebrate cultural diversity as wealth.

Video, links and external resources

<https://www.youtube.com/watch?v=8kv9-LPbNtw>



