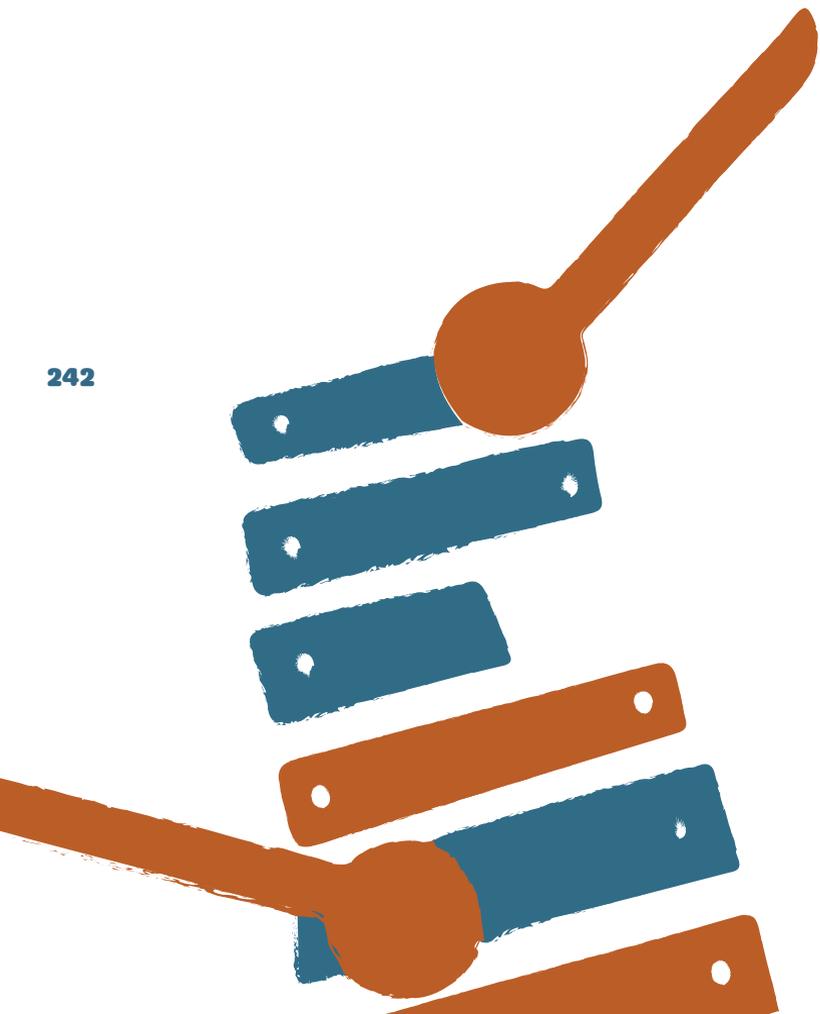


CHAPTER 4

EXCHANGE

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Anti-rumor short story contest



Brief description of the activity

The anti-rumor short story contest project is an initiative to prevent discrimination, improve coexistence and counteract negative prejudices against foreigners. For this, a short story contest is organized with the theme "Interculturality", the fight against racism or prejudice, the defence of identity and respect, as well as the value of coexistence.

Anti-rumor shot story contest

Topics, objectives and methodology:

Prevent discrimination.

Improve coexistence.

Counteract negative prejudices against foreigners.

Generate reflection on the issue of interculturality.

The methodology is writing. Use imagination and creativity to invent a story in which issues related to interculturality such as migration and anti-racism are present.

Duration:

Four months in total: a phase of preparation of the call, another longer phase of receiving the work of the participants, another phase of deliberation of the winners, the last phase of the meeting in which the prize is awarded to the winner.

Costs:

The costs of this activities are related with the prizes to assign to the winners and the jurors fees, if they do not belong to your organization.

Location:

All phases of the project except the last one will be done telematically. For the presentation of the winners of the contest, it will be necessary to use the youth center.

Materials:

- PC to do organization work.
- PC and cameras to do communication work.
- For the presentation of the winners: sound and visual equipment. Also some food and drinks. It would be nice to give a prize to the winners, apart from money (optional)

Staff needed and eventual specific skills required:

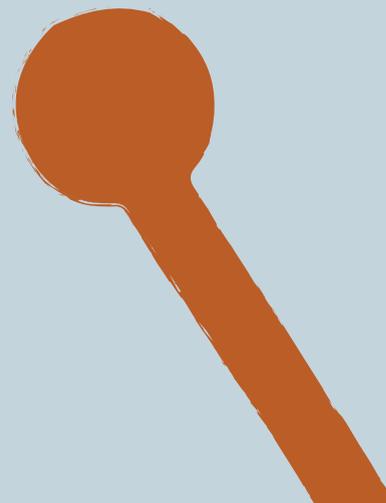
- **One person coordinating the activity:** This person will need basic management skills
- **One person doing communication work:** Capacity and knowledge about local media and writing press releases

es. Camera or video camera management. Knowledge of how social networks work.

- **Three jurors:** you could involve local young writers. Specific skills are needed: literary criteria and writing knowledge.

Participants involved:

People who want to participate in the short story contest. If you are interested in the participation of young people of specific ages, you can limit participation creating an age range. For example, from 18 to 25 years.



Steps:

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Step 1: Preparation of the call. Try to write the roots clearly, so that everyone can understand them in a simple way. What types of stories are we looking for, who is invited to participate, how the winners will be decided (we will have to know who the jurors will be in advance), where the writings should be sent, what are the deadlines, what the prize delivery date and prize amount. All this must be clear. We can host the call on a web page and spread it through social networks. It is also interesting to use other media: you can prepare a press release and contact local media to disseminate the call. Prepare and launch the call: duration of 2 weeks.

Step 2: Receive the writings of the participants. It will be necessary to review in a first reading that the writings meet the requirements that were explained in the call (format and extension, age of the writer, subject, dates,

etc). Duration of this phase: 2 months and 3 weeks.

Step 3: Jury deliberation. The stories will be sent to the jury, they will have 3 weeks to choose, by quality criteria, originality and commitment to anti-rumor issues, the two winners.

Step 4: Prepare the prize delivery. It will be done on the date specified in the call. The space must be prepared with sound equipment for music and projection, to show the stories. It is advisable to offer drinks and food, something small. The person in charge of the communication will take pictures, and will have previously sent a statement to the local press inviting them to cover the awards ceremony. The jurors must have a space to speak, show their criteria and their opinion on the stories and make the winners known. They will be given the prizes and money.

After

When the project is over, it takes time to assess how the activity went. How many people have participated, what kind of response did we get and review the work done to detect what could have been done better.

It is always advisable to have made a small photo registration of the public and the activity, to upload to networks or send, along with a press release, to local newspapers or publications.

Do's and don'ts

It is very important to write very clearly the rules of the call, to avoid doubts of the people who are interested in participating.

It is interesting to open participation in different languages. This is a way to encourage people from other backgrounds to participate. In this case, the jury needs to have

the necessary language knowledge to judge the works.

Innovative aspects for the promotion of interculture

This activity promotes interculture throughout literature.

It is a participatory and creative way to build a collective reflection on interculture, racism or coexistence. It encourages us to listen to others, their intimate experiences and thoughts.

Video, links and external resources

<https://www.facebook.com/BilbaoCiudadIntercultural/videos/804188109789451/>

